



DeliMAX

SUBS | SALADS | WRAPS | PIZZA | BREAKFAST



VISIT US ON THE WEB AT WWW.HENRYSFOODS.COM

CALL US AT 320.763.26.94 OR 888.314.4488

P.O. BOX 1057 | MCKAY AVENUE NORTH | ALEXANDRIA MN 56308





WHAT IS DELIMAX?

A pizza, sub, salad & breakfast component deli program with several custom offerings

FOOD OFFERINGS

- 7" & 14" Pizzas
- 14" Thin Crust Pizza
- Take n Bake Pizza
- Calzones
- Garlic Breadsticks
- Cheesy Garlic Bread
- 6" & 12" Subs
- Wraps
- Fresh Made Salads
- Breakfast

FEATURES

- Onsite Surveys
- Store Blueprints Available
- Equipment Packages
- Equipment Quotes
- Food Service Specialist Setup & Training
- Ongoing Sales Support
- Up-To-Date Profit Analysis
- Upscale Imaging & Marketing
- Exclusive Only at Henry's Foods
- No Limitations on Customized Imaging

CUSTOM MENUS

DeliMax offers a large of options for your custom menu boards

- Framed Menu Boards
- Digital Menu Boards
- Take Out Trifolds





IMAGE SAYS EVERYTHING

The DeliMax program offers a large variety of interior & exterior signage

EXTERIOR SIGNAGE

- Vinyl Banners
- Round Metal Signs
- Exterior Frames & Posters
- Pump Toppers
- Digital Signage
- Feather Flags
- Aluminum Wall Signs
- Sidewalk Signs
- Window Clings & Perfs

INTERIOR SIGNAGE

- Posters In A Variety Of Sizes
- Napkin Inserts
- Table Toppers
- Digital Signage
- Lighted Wall Sign

CONCEPT SUPPORT

- Quarterly Promotions
- Training Recipe Guides
- Training Manual
- Apparel
- Order Menus
- Gift Certificates



QUARTERLY PROMOTIONS

Each quarter, DeliMax offers a promotional special in each of the following areas:

- Pizza
- Subs/Salads & Wraps
- Breakfast

The promotions include allowances for the products that are being promoted & the following signage options

- Digital Signage
- Posters In A Variety Of Sizes
- Pump Toppers
- EZ Nap Inserts



OUR MISSION STATEMENT

To Provide an Upscale Branded Deli Program to Key Customers

- Offer High Quality Products
- Improve the Shopping Experience
- Build a Frequent and Loyal Destination for Customers