

A COMPLETE GOURMET ICE BEVERAGE OFFERING DESIGNED FOR INDEPENDENT STORES

- High Performance Graphics
- Branded Image
- Customizable Packages
- Promotional Support Programs
- Training, Service & Delivery
- High Margins
- Destination Driven Sales
- Increased Impulse Sales

what's included?

	Two Flavor Ice Machine	Slush Mixing Station Machine
Includes 2 Flavor Bunn Machine	•	
2 FREE Cases of Slush Flavor Product	•	
2 FREE Cases of Base Slush Product (1 Sweet & 1 Sour)		•
Point of Sale Material	•	
Metal Cup Rack	•	•
Installation	•	
Operation & Sanitation Training	•	•
2 Year Parts with 1 Year Labor Warranty	•	
5 Year Compressor Warranty	•	•
2 Flavor Bottle Racks		
8 Flavor Bottles		•
1 Mixing Container	•	

CONTAINERS & MORE

1479708	Mixing Container
1320317	12 oz Cups
1320318	20 oz Cups
1320333	12 & 20 oz Lids
1479757	100 ct Slush Club
	Cards

SLUSH FLAVOR OFFERINGS

6-½ GALLON SOLD BY CASE, HALF CASE OR EACH

*SOLD BY CASE, HALF CASE OR EACH		
1479401	Blue Raspberry	
1479443	Cherry	
1479492	Orange	
1479567	Strawberry	
1479468	Dew	
1479371	Sour Neutral	
1479372	Sweet Neutral	
FOR SLUSH MIXING STATION MACHINES		

PRODUCT CASE \$100.00 = 4.7¢ PER OUNCE

1 CASE = 2112 FLUID OUNCES 10% freeze factor included

SLUSH MIXING STATION SQUIRT FLAVORS 4-1 GALLON *SOLD BY CASE, HALF CASE OR EACH

1479345 Sour Apple 1479346 Strawberry 1479347 Peach 1479348 Orange 1479349 Lemon Lime 1479350 Grape

PRODUCT CASE \$62.44 = 1.6¢ PER PUMP 1 CASE = 4028 PUMPS (1007 PER GALLON)

Cherry

Blue Raspberry

1479351

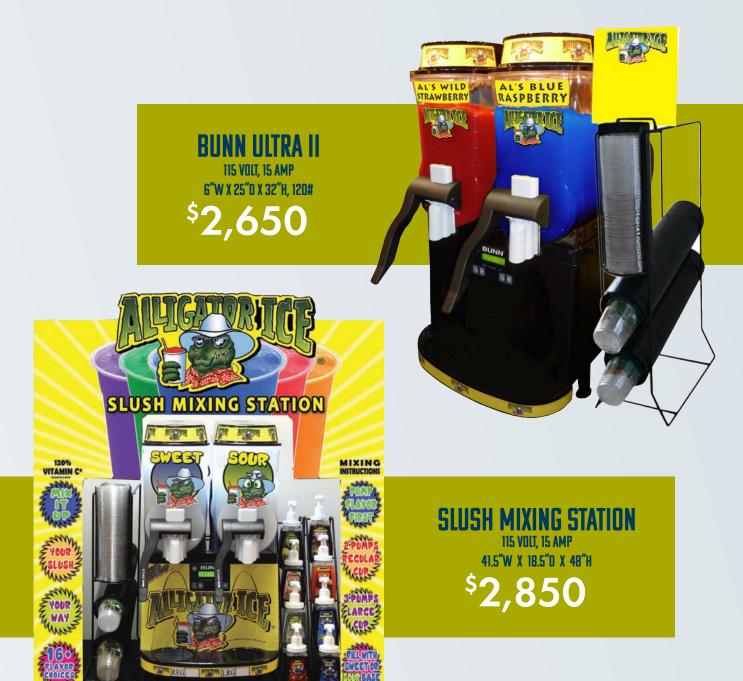
1479352

cost & profit

	12 Ounce Cup	20 Ounce Cup
Cup & Lid Cost	1 7 ¢	22¢
Cup, Lid & Product Cost	<i>7</i> 3¢	\$1.16
Flavor Squirt Cost	3¢	5¢
Total Cost	93¢	\$1.21
SRP	^{\$} 1.99	^{\$} 2.99
GROSS PROFIT	53.3%	59.5%



PROGRAM & PRICES SUBJECT TO MANUFACTURER'S CHANGES



ALLIGATOR ICE PROVIDES....

wow tasting products!

There is no other slush brand that offers a wider variety of best -selling flavors! Alligator Ice has great looking Point of Purchase & marketing materials! Colorful & eye catching graphics grabs your customer's attention & great tasting products will keep them coming back for more!

