



A COMPLETE GOURMET  
**ICE BEVERAGE  
OFFERING**

DESIGNED FOR INDEPENDENT STORES

 **HENRY'S** FOODS, INC. PO BOX 1057 | 234 N. MCKAY AVENUE | ALEXANDRIA, MN 56308  
[WWW.HENRYSFOODS.COM](http://WWW.HENRYSFOODS.COM) | 320.762.2694 OR 888.314.4488

MISSION STATEMENT: "Dedicated to exceeding the expectations of our customers, vendors, and team members in all that we do."

# A COMPLETE GOURMET ICE BEVERAGE OFFERING DESIGNED FOR INDEPENDENT STORES

- High Performance Graphics
- Branded Image
- Customizable Packages
- Promotional Support Programs
- Training, Service & Delivery
- High Margins
- Destination Driven Sales
- Increased Impulse Sales

## what's included?

|  | Two Flavor Ice Machine | Slush Mixing Station Machine |
|--|------------------------|------------------------------|
| Includes 2 Flavor Bunn Machine                               | ●                      | ●                            |
| 2 <b>FREE</b> Cases of Slush Flavor Product                  | ●                      |                              |
| 2 <b>FREE</b> Cases of Base Slush Product (1 Sweet & 1 Sour) |                        | ●                            |
| Point of Sale Material                                       | ●                      | ●                            |
| Metal Cup Rack   | ●                      | ●                            |
| Installation   | ●                      | ●                            |
| Operation & Sanitation Training                              | ●                      | ●                            |
| 2 Year Parts with 1 Year Labor Warranty                      | ●                      | ●                            |
| 5 Year Compressor Warranty                                   | ●                      | ●                            |
| 2 Flavor Bottle Racks  |                        | ●                            |
| 8 Flavor Bottles   |                        | ●                            |
| 1 Mixing Container   | ●                      | ●                            |

### CONTAINERS & MORE

|         |                         |
|---------|-------------------------|
| 1479708 | Mixing Container        |
| 1320317 | 12 oz Cups              |
| 1320332 | 20 oz Cups              |
| 1320333 | 12 & 20 oz Lids         |
| 1479757 | 100 ct Slush Club Cards |

### SLUSH FLAVOR OFFERINGS

6-½ GALLON

\*SOLD BY CASE, HALF CASE OR EACH

|         |                |
|---------|----------------|
| 1479401 | Blue Raspberry |
| 1479443 | Cherry         |
| 1479484 | Lemon Lime     |
| 1479492 | Orange         |
| 1479567 | Strawberry     |
| 1479468 | Dew            |

|         |               |
|---------|---------------|
| 1479371 | Sour Neutral  |
| 1479372 | Sweet Neutral |

FOR SLUSH MIXING STATION MACHINES

### SLUSH MIXING STATION SQUIRT FLAVORS

4-1 GALLON

\*SOLD BY CASE, HALF CASE OR EACH

|         |                |
|---------|----------------|
| 1479345 | Sour Apple     |
| 1479346 | Strawberry     |
| 1479347 | Peach          |
| 1479348 | Orange         |
| 1479349 | Lemon Lime     |
| 1479350 | Grape          |
| 1479351 | Cherry         |
| 1479352 | Blue Raspberry |



# cost & profit

|                         | 12 Ounce Cup  | 20 Ounce Cup  |
|-------------------------|---------------|---------------|
| Cup & Lid Cost          | 17¢           | 20¢           |
| Cup, Lid & Product Cost | 63¢           | 96¢           |
| Flavor Squirt Cost      | 2¢            | 3¢            |
| Total Cost              | 82¢           | \$1.19        |
| <b>SRP</b>              | <b>\$1.79</b> | <b>\$2.79</b> |
| GROSS PROFIT            | 54.2%         | 57.3%         |

PROGRAM & PRICES SUBJECT TO MANUFACTURER'S CHANGES



**BUNN ULTRA II**  
115 VOLT, 15 AMP  
6"W X 25"D X 32"H, 120#

**\$2,295**

**ALLIGATOR ICE**  
SLUSH MIXING STATION

120% VITAMIN C\*

MIX IT UP

YOUR SLUSH

YOUR WAY

16+ FLAVOR CHOICES

MIXING INSTRUCTIONS

PUMP FLAVOR FIRST

2 PUMPS REGULAR CUP

3 PUMPS LARGE CUP

FILL WITH SWEET OR SOUR BASE

**SLUSH MIXING STATION**  
115 VOLT, 15 AMP  
41.5"W X 18.5"D X 48"H

**\$2,495**

# CUSTOMER LOYALTY PROGRAM

As your partner in the gourmet ice beverage program, we support Al's Slush Club by rewarding you for redeeming the club cards.

**FOR EVERY 120 CARDS YOU COLLECT,  
WE PROVIDE 1 FREE CASE OF ALLIGATOR ICE PRODUCT.**

The profits from that case offset the cost of the product, cups, lids & cost of the cards.

**JOIN OUR  
SLUSH CLUB!!!**



**F.Y.I.**

"96% of all beverage purchases at convenience stores were planned before the consumer even walked into the store."



HENRY'S FOODS, INC.

## ENROLLMENT FORM

Customer Number \_\_\_\_\_ Store Name \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Telephone Number \_\_\_\_\_

Store Contact Information \_\_\_\_\_

### 1. CONVERSION TWO FLAVOR SLUSH MACHINE

I already have equipment & want a conversion kit (at no charge)

Brand and Model Number \_\_\_\_\_ Number of Bowls \_\_\_\_\_

### CONVERSION SLUSH MIXING STATION

I already have equipment & want a conversion kit (\$200 will be billed to account)

Brand and Model Number \_\_\_\_\_ Number of Bowls \_\_\_\_\_

### 2. OUTRIGHT PURCHASE TWO FLAVOR SLUSH MACHINE

I want to purchase a two flavor Bunn Ultra II machine which includes: POS kit, Cup/Lid Dispenser & **\*2 FREE CASES OF PRODUCT** by making one payment of \$2,295 plus tax to Henry's Foods, Inc.

By Check or Henry's will bill my account (for qualifying customers)

### OUTRIGHT PURCHASE SLUSH MIXING STATION

I want to purchase a two flavor Bunn Ultra II machine which includes: POS kit, Cup/Lid Dispenser, kiosk & **\*2 FREE CASES OF PRODUCT** by making one payment of \$2,495 plus tax to Henry's Foods, Inc.

By Check or Henry's will bill my account (for qualifying customers)

PLEASE ALLOW 3 WEEKS FOR DELIVERY

Owner/Manager Name (Print)

Owner/Manager Name (Signature)

Sales Rep Name (Print)

Date

PLEASE RETURN THIS COMPLETED FORM TO: Henry's Foods, Inc. - Attn. LeAnn Anderson Telephone 320.763.2675 Fax 320.763.6250

PROGRAM & PRICES SUBJECT TO MANUFACTURER'S CHANGES

UPDATED 05.24.18